



E-MEDIAVISION.COM LAUNCHES 'POINT Trainer' INNOVATIVE TV ILLUSTRATOR SYSTEM AT NAB 2003

The POINT Trainer touch screen system allows operators to “draw” onto a TV picture in real time; ideally suited for training and sports coaching

NAB, April 5th 2003, Booth C-4082 – Revolutionising training and presentations, e-mediavision.com today introduced “POINT Trainer”. POINT Trainer is a video writing tool, giving instructors the means to highlight any presentation easily and cost effectively and is based upon the broadcast version POINT.

POINT Trainer is ideally suited to training and sports coaching presentations due to its ease of operation. The control surface is a touch sensitive LCD (or Plasma) screen with a simple graphical interface allowing fast and error free operation. The touch screen allows the user to instantly draw freehand, place animated arrows and even recall previously saved graphics and animations. Important buttons such as “undo”, “redo” and “clear” are easily accessible to the user. It is easy to freehand draw by simply touching and moving a finger across the screen. Scalable arrows can be dragged and curved in real time with two or more touches. Pre-saved graphics or names can be recalled, dragged and dropped anywhere in the frame – and it's even possible to add animations.

In a live situation waiting for things to happen is not an option, so the tools in POINT operate instantaneously, enabling the operator to concentrate on the commentary or presentation. While the standard menu is simple and easy to use, the system has been designed for users to create their own menus and set-ups if required. For example, operators can select which buttons and tools appear on the main control screen. It is possible to set up and recall different control environments for different occasions. For instance, one menu may just be used for freehand writing while another could be used for just placing graphics or a combination of both. The tools can be adjusted in terms of size, shape, colour, texture, and perspective to create an individual look and feel of the displayed graphics.

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The POINT Trainer package includes the software and an AGP PC based graphics card, which can be installed into a standard PC running Windows 2000. Presenters and coaches can elect to use a touch screen or mouse / keyboard to interact with the system during presentations. The system allows display of video (Composite, Y/C) via the graphics card input, the output is displayed as SVGA in 1024 x 768 format onto a Plasma, computer monitor or via a large screen projector for larger audiences.

ABOUT E-MEDIAVISION.COM

e-mediavision.com, based in London UK, is a world leader in real time video graphic systems for the sports, news, weather and media markets. Blazing a new trail in live TV illustration the company's latest range of 'POINT' products has been developed in close collaboration with some of the world's leading sports broadcasters. 'POINT' creates visually stunning graphics that create compelling viewing for the audiences, yet simple to use for presenters.

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